

GCP

<p>GCP Solution</p> <p>It is the opportunity to gain potentially faster funding, flexibility, and greater shareholder commitment through use of a GCP Stock Loan.</p> <p>Your publicly trading company needs to raise \$1,000,000 in capital but can't do asset-based lending and can't afford to wait for a PIPE to be completed.</p> <p><i>One solution:</i> Use a GCP stock-secured loan or Premier institutional securities-based financing solution to undertake off-balance sheet financing with shareholders friendly to the issuer and gain flexibility and greater shareholder loyalty in the process.</p> <p>How It's Done:</p> <ul style="list-style-type: none">• John Shareholder, who owns a large stock position, chooses to pledge \$1.25MM for a new Stock Loan @ 80% LTV. (Up to 85% for stocks is possible). He complies with any/all reporting requirements, as applicable.• Shareholder could then lend \$1MM to your company in exchange for a \$1MM repayment note at (for example) 9% interest, with warrants or options perhaps as an equity incentive.	<p>Example:</p> <p>Borrower benefits:</p> <p>Can be structured so that borrower also receives warrants, which could have added value in the future should the stock perform well. (terms note will run concurrent with the stock loan, the debt service would in theory be covered by interest paid to borrower on note, particularly if the loan interest was sufficiently competitive (<i>payment terms and dates can be structured to fall just prior to due date on the Stock Loan</i>).</p> <p>Issuer benefits:</p> <p>Quick funding – Within a few weeks may be possible vs. the many months common to normal PIPE or secondary offerings. Many registration and legal costs associated with PIPE or secondary offerings are not likely to be required with a simple GCP finance solution (as with any such financing structure, always consult with a licensed legal professional before proceeding). Shares can go (via warrants) to those who have the best interests of the company at heart with this solution, as opposed to unknown parties whose interests might not coincide with those of the company.*</p> <p>Have other problems or challenges? Visit our other Solutions</p>
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